

The Impact of Ideological and Political Education on Employment View of College Students

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Abstract: Employment ideological and political education is an important educational content in the ideological and political education system. Teachers regard employment ideological and political education as a breakthrough point and an important carrier of employment guidance education in their teaching activities. It can gradually guide and help students to establish a correct concept of employment and enhance their employment adaptability after graduation. This article starts with the importance of employment ideological and political education. Combined with its influence on the concept of employment, the paper analyzes the measures to play the role of employment ideological and political education to help students establish a correct employment concept, for reference only.

1. Introduction

Ideological and political education is the core element of education guidance for college students. The main objective of Ideological and political education activities in Colleges and universities is to guide students actively and correctly, so that students can establish a correct outlook on life and values. Students can form an appropriate position for their own life development direction and future career choices. Therefore, in order to implement employment guidance for students, the employment competitiveness of college students is enhanced. In the work of carrying out ideological and political education, we can highlight the strengthening of ideological and political education in employment, and focus on cultivating students' correct employment concept. The focus is on providing scientific guidance on students' employability and career development abilities.

2. The Importance of Ideological and Political Education for College Students

In recent years, with the increasingly severe employment situation of College students, the implementation of high-quality employment guidance for college students in talent training has become a widespread concern. The ideological and political education of college students is the core of talent cultivation in Colleges and universities. There is an inseparable relationship between the ideological and political education and employment guidance. In the practice of innovating the content and method of Ideological and political education in Colleges and universities, only by incorporating the content of employment guidance and carrying out ideological and political education and guidance in accordance with students' employment needs can the psychological quality of employment of college students be improved. Can look at the issue of employment, help college students scientifically adjust employment expectations. In addition, students can face all kinds of problems encountered in the process of participating in the employment competition activities with a positive and confident attitude. Implement scientific and effective treatment of related issues, thereby increasing the success rate of employment. At the same time, in the process of carrying out ideological and political education, employment guidance is an important entry point, enabling students to more accurately position their future development. It can also guide students to quickly complete the transition from school people to social people. Then, on the premise that students objectively examine their actual development, comprehensive quality and career development ability, they choose their own employment expectations. Can be competent for

the problems encountered in the process of employment, and better participate in employment and entrepreneurship activities, improve the graduate adaptability. It can be seen that the development of Ideological and political education of College Students'employment will help to improve the graduation employment situation of college students step by step. For alleviating employment pressure and guiding students'future development, it has a corresponding positive impact, which deserves more in-depth and systematic exploration.

3. Methods of Ideological and Political Education for College Students'Employment

There are some differences between the development of Ideological and political education for college students'employment and traditional ideological and political education. In the process of carrying out ideological and political education in employment, colleges and universities are trying to highlight the educational value and gradually form a positive and healthy employment outlook for college students. We should grasp the particularity of Ideological and political education in employment, select reasonable educational methods, and improve the effect of comprehensive education. First, we should pay attention to the employment psychology of College students. In the practice of Ideological and political education in employment, psychological education of college students can be selected as a starting point. To provide psychological counseling for college students in employment and psychological counseling services for students with high psychological pressure. In this way, we can dynamically grasp the development of students'employment psychology, formulate reasonable education plans, and enhance the influence of employment ideological and political education on College Students' employment outlook. Second, organize career planning courses. In the practice of education, students can complete their career planning according to their comprehensive ability and development direction, so that students can form an objective and accurate position on their own situation. Reduce the negative impact of the incorrect employment concept on the employment of college students, and gradually improve the success rate of employment in the subtle. Third, strengthen the construction of the teaching staff. Ensure that teachers can comprehensively understand the employment status of various regions in China, grasp the needs of talents in the region, and be able to explain the changes in the employment situation in China to the student groups. In addition, students can be objectively and effectively guided according to the development of students and employment needs. Enable students to strengthen their professional ability, employment competitiveness and overall quality. Give maximum play to the guidance and auxiliary role of college employment ideological and political education to students, and highlight the value of education.

4. The Impact Path of College Students'Employment Ideological and Political Education on Employment Concept

The influence of College Students'employment ideological and political education on employment outlook is reflected from different perspectives, and the influence paths are also different. In the research practice, we should pay attention to the analysis of the impact of Ideological and political education on College Students'employment outlook, so as to provide a solid guarantee for better guiding college students to establish a positive employment outlook [2].

4.1 The Impact of Theoretical Teaching

The influence of Ideological and political education on College Students'employment concept is reflected from the perspective of theoretical education. In the practice of Ideological and political education for employment in Colleges and universities, by explaining the theoretical content of Ideological and political education to students, students are guided to understand the employment situation and the basic development trend of employment, and the knowledge content of situation and policy is better interpreted in detail. With the help of theoretical teaching guidance, we can deepen the ideological understanding of college students, so that college students can correct their ideological attitudes on the basis of enriching theoretical literacy. And improve social cognitive

ability, to ensure that college students gradually form an active and healthy employment concept.

4.2 The Impact of Employment Guidance

Employment ideological and political education can run through the whole process of employment guidance for college students. Therefore, employment guidance is also the main path for college students' ideological and political education to influence employment concept [3]. In the process of carrying out employment guidance work in colleges and universities according to the employment needs of students, the school consciously permeates the content of ideological and political education in employment. Infiltrate ideological and political education from the perspectives of employment application skills, employment policy interpretation, and labor contract signing. With the help of Ideological and political education, students can broaden their horizons and better learn and accept the contents of Ideological and political education and employment guidance education in Colleges and universities. On the premise of the combination of employment guidance education and ideological and political education, the comprehensive quality of students should be strengthened. To ensure that students can more accurately grasp the direction of employment, form positive employment values, and provide appropriate support and guarantee for students' smooth employment after graduation.

4.3 The Impact of Party and League Class Work Level

There is also a close relationship between the work of the Party and the class and the ideological and political education of college students. Therefore, the influence of employment ideological and political education on the employment concept of college students can also be reflected from the perspective of party work and class work. On the one hand, the infiltration of ideological and political education in the process of carrying out party and group work in schools can improve the overall height of ideological and political education in employment. Let students stand at a new level to analyze employment issues and re-examine their employment direction. Strengthen students' sense of social responsibility and historical mission, so that students can participate in employment practice for national construction and national prosperity [4]. On the other hand, when teachers carry out ideological and political education in class work, they can better grasp the problems that every student in the class meets in participating in employment activities. And to implement targeted education and guidance for students, enhance the depth of Ideological and political education in employment, and make correct guidance for students to establish correct employment values. From this point of view, both the work of the Party and the League and the work of the class can promote the implementation of the ideological and political education of employment, and provide important assistance for the formation of the view that the ideological and political education of employment affects the healthy employment of College students.

4.4 The Impact of Social Practice

The ideological and political education of employment in Colleges and universities is often shown through social practice, which is an important carrier of innovative ideological and political education of employment. In social practice activities, students can form a deeper understanding of the theoretical knowledge of employment ideological and political education. Promote the formation of students' practical ability in employment, so that students can accumulate rich experience in employment practice. To form a personalized understanding and sentiment, it also helps to promote the formation of a correct employment concept [5].

5. Promoting the Construction of College Students' Employment View Based on the Ideological and Political Education of College Students' Employment

In order to give full play to the positive influence of Ideological and political education in employment and guide college students to establish correct employment concept, we should clarify the impact of Ideological and political education in employment on College Students' employment concept. In the process of actually carrying out education and teaching activities, it is necessary to

analyze the development of ideological and political education and the guidance of the employment concept. Provide comprehensive support for the role of colleges and universities in the ideological and political education of employment, and improve the efficiency and effectiveness of personnel training [6].

5.1 Social Aspects

The formation of college students' employment concept is influenced by social public opinion factors and closely related to changes in national policies. Therefore, in order to play the role of ideological and political education and highlight the effect of the employment concept, universities should strengthen their links with socially relevant enterprises. Strive to gain the support and cooperation of enterprises, and optimize the innovation of employment ideological and political education from the perspective of enterprise demand [7]. At the same time, in order to provide an important guarantee for the effectiveness of employment ideological and political education in the social sphere. In carrying out educational activities, we should also strive for the support of government departments as far as possible. To ensure that the government can play its role in macro-control and expand employment channels for college students. Starting from ideological education, we should improve the employment market of college students and provide corresponding guarantee for the gradual formation of positive and healthy employment values of College students. Guiding college students to change the traditional concept of employment can gradually achieve the goal of smooth employment.

5.2 Personal Aspects

Personal factors are the core of the construction of College Students' employment outlook. When colleges and universities carry out ideological and political education for employment, they should focus on the individual factors of students, which is based on the implementation of active and effective education guidance for students. In educational practice, students should be able to understand the changes of employment policy and the severe situation of employment situation through publicity and education. It also instructs college students to tap their own potential and identify their own shortcomings in employment. In addition, in the process of participating in the ideological and political learning activities of employment, we can continuously carry out self-development and self-improvement. The customer will look at his future employment problems, establish a correct employment concept, and rationalize the choice of employment according to his actual situation. In this way, college students can form an objective and accurate grasp of employment problems in the process of growth, and can also significantly improve the employment competitiveness of students. It plays a corresponding role in ensuring the smooth realization of high-quality employment goals in the future [8].

5.3 School Aspect

The school is the main body to carry out the ideological and political education of employment. In the talent training of colleges and universities, it is necessary to transform the ideological and political education of employment into a precise employment guidance service. From the passive development of ideological and political education to the initiative to combine students' growth and employment needs to adjust employment guidance concepts and innovative employment guidance methods. On the basis of coordinating multi-party resources, students will be given diversified employment ideological and political education guidance. Ensuring that it can meet the needs of personalized employment ideological and political education of graduates, and provide high-quality education services for students. In the process of carrying out ideological and political education for employment in schools, we should build a perfect and precise service mechanism, and strengthen the service consciousness and education ability of College staff. Make them better adapt to their own post work, and innovate the ideological and political education of employment with the times. Effectively highlight the effectiveness of education and guidance, and safeguard students to achieve the goal of personalized career development.

6. Conclusion

In a word, it is a long-term and complicated project for college students to set up correct employment values in the process of their growth. Teachers in Colleges and universities need to make continuous efforts and explorations in education, teaching and personnel training, and also need the support and cooperation of students themselves. So society, schools and individual students must recognize the importance of establishing correct values. Innovate the ideological and political education of employment from multiple angles to ensure that the value of employment ideological and political education can be effectively demonstrated. To enable students to view the issue of employment, and to form a positive and positive employment thinking.

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